



## **INVITATION TO SUBMIT APPLICATIONS**

The Department of Public and Community Health of the School of Public Health at the University of West Attica is organizing and will be operating from the academic year 2020-2021 a Master's Program titled:

### **«Environmental Communication and Health Promotion»**

The establishment of the Master's program (Official Government Gazette 4163/B'/28-9-2020) and its curriculum (pending approval by the Senate of the University of West Attica) are in accordance with the provisions of Law 4485/2017, as currently in effect.

#### **General Information**

The Master's Program (M.Sc.) "Environmental Communication and Health Promotion" at the Department of Public and Community Health, School of Public Health, University of West Attica, aims to pioneer in educating individuals who wish to engage in formal, non-formal, and informal promotion of responsible environmental behavior and health promotion in Greece or abroad, given that the program will be conducted in English. The goal of the program is to carve a new path in education that pioneers within the Greek educational system – as there has not been a comparable MSc in Greece until now. The MSc "Environmental Communication and Health Promotion" focuses on providing skills for students to successfully manage the field of Communication in Health Education and Environmental Health.

In the program, students understand the role of communication in addressing complex social challenges and opportunities related to environmental and health issues from various perspectives. Communication, oriented towards rapid social changes, is essential for tackling some of the major challenges of our time, such as transitioning to sustainable consumption and production patterns, methods of health education and promotion, and the quality of food and the environment. Effective adaptation to contemporary challenges requires a deep understanding of health and environmental issues and their interactions from various approaches. The MSc serves as a cornerstone in promoting the good of health through the prism of a healthy environment that allows people to lead a personally, socially, and economically satisfying and productive life. The innovative concept within the aforementioned is Ecotherapy as a means of healing contemporary conditions, which has a wide application abroad. The prospect of its



application in Greece could provide benefits not only in decompressing attempts to improve citizen health in modern urban centers but also conversely in promoting the natural beauty of our country through ecotourism. Environmental Communication is the process that can ensure the promotion of appropriate environmental decisions and legislation, and today there is a need for trained scientists at the postgraduate level in Greece and the EU in this specific field of study. Upon successful completion of the program, trainees will be able to contribute successfully to the school system, environmental centers, cruise ships, tourist units, museums, gardens, mass media, and wherever they can be involved in issues pertaining to Environmental Education, Public/Community/Environmental Health. The duration of studies leading to the award of the Master of Science (M.Sc.) degree is set at three (3) academic semesters and is structured into two (2) academic semesters of teaching, each semester corresponding to 30 European Credit Transfer and Accumulation System (ECTS) credits, and one semester for the writing of a master's thesis (30 ECTS). The master's thesis is composed in English. A total of ninety (90) ECTS credits are required to acquire the M.Sc. The allowable duration for completing the obligations for the receipt of the M.Sc. cannot be less than three (3) academic semesters. Classes may be held on all days of the week to facilitate postgraduate students who have parallel professional employment. The M.Sc. accepts graduates and diploma holders from all departments of Polytechnic Schools, graduates of Environmental Sciences, Education Sciences and Pedagogical departments, graduates from the Department of Public and

Community Health, Departments of Medicine, Nursing, as well as graduates from all related health sciences, graduates of Tourism Sciences and Education, as well as graduates from recognized domestic or equivalent foreign institutions. Finally, graduates from other domestic or equivalent recognized foreign Higher Education Institutions. The maximum number of students admitted to the M.Sc. is set at thirty (30).

Tuition fees amount to €2,250 per student for the entire program and are payable in three (3) equal installments at the start of each semester. In case of waiting for a scholarship and exemption from tuition fees, the candidate may not pay tuition fees until the notification of the relevant decision. Application Procedure & Timeline Required Documentation Interested parties can submit their candidacy application electronically, accompanied by the required documents, **from 1/4/2025 to 30/6/25.**

Participation documents can also be submitted by graduates under the condition that by the start of the first semester of classes, they will have submitted a graduation certificate or a copy of their diploma. Applications must be submitted electronically. Candidates must mandatorily: Submit their application electronically by filling out the electronic form available for this purpose on the M.Sc. webpage at: <https://pchenv.uniwa.gr/> The selection of postgraduate students is made by considering the following criteria: The selection of admittees is carried out based on the following criteria: i. Degree/diploma grade and grades in undergraduate courses related to the field of study of the M.Sc.,



accounting for 15%. ii. Performance in the Thesis/Dissertation, where this is provided in the first cycle of studies (and if it is related to the subject of the M.Sc.), accounting for 10% iii. Research or professional activity related to the subject of the M.Sc., accounting for 10% iv. Publications and authorial activity accounting for 10% v. Recommendation letters accounting for 5% vi. Oral interview accounting for 50%

The Secretariat of the M.Sc. provides information regarding the required documents. More information and details on the conduct of the interviews will be posted on the M.Sc. website at <https://pchenv.uniwa.gr/>

### **Contact – Information**

For further information, interested parties can visit the M.Sc. website <https://pchenv.uniwa.gr/> or contact the M.Sc. Secretariat, daily from 9:00 a.m. to 1:00 p.m. at +30 2132010121 or via email at [master.echp@uniwa.gr](mailto:master.echp@uniwa.gr),

**DIRECTOR OF THE M.S.C.**

**Constantina Tsampoukou-Skanavi**

**Professor**